

NOTA INFORMATIVA

INFORMATIVE NOTICE

TELEFÓNICA PARTNERS WITH MCAFEE TO PROTECT CUSTOMER DEVICES EMBEDDING ITS TECHNOLOGY IN THE HOME INTERNET ROUTERS

Madrid, February 21, 2018.- [Telefónica](#) and [McAfee](#) today announced an agreement to reinforce the online security for Telefónica's broadband and mobile customers across its markets in Europe and Latin America*. The solution will be progressively deployed starting June 2018.

This partnership marks the first time a telecommunications company will deliver security protection for all its customers regardless of where they connect from, which is key to complete the "Security by Default" strategy initiated by Telefónica two years ago, where the company goal is to help ensure the protection and privacy of the customers whenever they are connected to the internet.

Telefónica will embed McAfee Secure Home Platform in the broadband routers for powerful, seamless, and hassle-free security for all devices connected to the network, including the soon to be omnipresent IoT devices (such as home automation systems, gaming platforms, wearables, Smart TVs and home appliances). To provide a unified security experience, the McAfee endpoint solution will continue protecting Telefónica customers whenever they are on the go out of the home protection.

The addition of McAfee to the Security Solution developed by Telefónica together with other third parties will complete the vision of the "Security by Default" strategy by offering security to all devices against threats like viruses, malware, phishing and the emerging IoT threats.

"At Telefónica we are very committed to increase levels of protection and privacy of our customers from the very first moment they connect to our networks and services. This agreement will allow us to do it transparently for our customer while giving them current and contextual information about what is their security status for all their devices and family members", said **Pedro Pablo Pérez, Global Security VP of Telefónica and CEO of [ElevenPaths](#), Telefónica Cybersecurity Unit.**

"We live in a time where consumers demand ubiquitous connectivity, whether they're in their homes or out and about. With this unprecedented connectivity comes increased risk," said **John Giamatteo, executive vice president, Consumer Business Group at McAfee.** "Telefónica shares our vision of protecting consumers from cyberattacks, wherever they choose to connect from. Telefónica is setting the bar for telecommunication companies to help deliver peace of mind for its customers; protecting them in a holistic way must be the priority."

About ElevenPaths

At ElevenPaths, Telefónica Cyber Security Unit, we believe in the idea of challenging the current state of security, an attribute that must always be present in technology. We're always redefining the relationship between security and people, with the aim of creating innovative security products which can transform the concept of security, thus keeping us one step ahead of attackers, who are increasingly present in our digital life.

More information:

www.elevenpaths.com

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About Telefónica

Telefónica is one of the largest telecommunications companies in the world by market capitalization and number of customers with a comprehensive offering and quality of connectivity that is delivered over world class fixed, mobile and broadband networks. As a growing company it prides itself on providing a differential experience based both on its corporate values and a public position that defends customer interests.

The company has a significant presence in 21 countries and over 322 million accesses around the world. Telefónica has a strong presence in Spain, Europe and Latin America, where the company focuses an important part of its growth strategy.

Telefónica is a 100% listed company, with more than 1.5 million direct shareholders. Its share capital currently comprises 4,975,199,197 ordinary shares traded on the Spanish Stock Market and on those in London, New York, Lima, and Buenos Aires.

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About Partner

McAfee is the device-to-cloud cybersecurity company. Inspired by the power of working together, McAfee creates business and consumer solutions that make our world a safer place. By building solutions that work with other companies' products, McAfee helps businesses orchestrate cyber environments that are truly integrated, where protection, detection and correction of threats happen simultaneously and collaboratively. By protecting consumers across all their devices, McAfee secures their digital lifestyle at home and away. By working with other security players, McAfee is leading the effort to unite against cybercriminals for the benefit of all. www.mcafee.com

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* The availability may vary by market conditions.